



TV SERIES TV

'Puffins': the web series with Johnny Depp in first place on Apple TV Italy

by Sacha Lunaticci 7 December 2020

The web series '*Puffins*', produced by **Iervolino Entertainment**, has climbed the charts of Apple TV Italy, ranking first and as 'Top Title of the week'. '*Puffins*' stars **Johnny Depp**, who lends his voice to the character Johnny Puff and consists of 250 5-minute episodes. The production of short-content, mainly aimed at streaming and mobile, is for Iervolino Entertainment a new business line on which great resources will be concentrated.

Iervolino Entertainment is a company active in the production of film and television content for the international market and listed on the AIM Italia market of the Italian Stock Exchange,

The first two collections are available on Apple TV and Amazon Prime.

'*Puffins*' is the spin-off of the animated film '*Arctic - An Ice Age Adventure*'. In the USA the film, released in theaters last year under the title '*Arctic Dogs*', is currently in third place among the most viewed titles on Netflix US.

'*Puffins*' follows the adventures of a group of cute little birds, helpers of the wily walrus Otto. The main protagonists of the series are five: Johnny Puff, Tic and Tac, Didi and Pie, who live with their tribe of Puffin in the vast and technological Lair of Otto (skilled engineer and inveterate collector). The stories range from daring missions to situations related to the small problems of everyday life and address issues such as gender equality, the fight against pollution and the protection of the environment in a way suited to the smallest. Important and universal topics that find an ideal context in which to be treated: the Puffin community and the arctic environment in which the series takes place. All without ever losing sight of the main objective: to entertain the public with a succession of absurd situations and hilarious gags.



Monika Bacardi, Johnny Depp and Andrea Iervolino

Andrea Iervolino, President and Founder of Iervolino Entertainment, commented: *"We are happy to consolidate our collaboration with Johnny Depp, for the second time involved in an Iervolino Entertainment project. This is the actor's first participation in a short content product, a new and avant-garde project: further confirmation for us that investing in a type of fruition and genre that looks to the future is the right way. We are proud that a figure of the caliber of Johnny Depp believed in our project and is actively part of it, sharing ideas and creative ideas with the production that will certainly add value to the Puffins".*

The 'Puffins' series sees the involvement of many animation professionals from the Italian scene: authors, directors, storyboarders, animators, graphic designers, composers, editors. This can further prestige for our country, which will be able to increase its know-how in the sector by continuously working on animated series Made in Italy, in short format intended for the global market.

Furthermore, the development of the project is strengthened and supported by the penetration of new markets: Russia and Eastern Europe which are added to those in which Iervolino Entertainment has always been present (USA, Canada, Latin America and Western Europe), thanks to recent industrial initiatives under development in the Serbian Republic.