

## Arjun Madhavan joins Assemblage in New Business Development effort

Assemblage Entertainment Pvt Ltd, the young entrant into the animation industry, continues to attract the best of talent. Arjun Madhavan joins Assemblage management to lead the strategy and new business development effort.

A graduate of London School of Economics (LSE), he brings with him a global perspective and several years of experience across investment banking, M&A, private equity and corporate growth strategy.

**Milind D Shinde, COO, Assemblage**, said, *“Assemblage continues to grow at a fast pace. Now we need to grow our management team with young, dynamic professionals with entrepreneurial zeal. With Arjun on the team, we are positioning the company to bring high-value solutions to clients.”*

Says **Arjun Madhavan**, *“The thriving entrepreneurial economy in India with its massive growth opportunities is what brings me back to India I see in Assemblage the energy, drive and capabilities to push the limits to become a truly global studio. It has a heady combination of the young, talented and experienced, collaborating to create a unique path in the digital and technology era.”*

Animation, as a business opportunity is exploding– the applications are endless and not just confined to entertainment. India is poised to play a central role in this industry. Working with a fantastic creative and technical team to create a world class animation company from India is very exciting”

Before joining Assemblage, Arjun was part of the commercial, strategy and business development team at Genel Energy advising the CEO and Board on various financing and strategic alternatives. Prior to that he was part of Deutsche Bank’s investment banking division in London.

